

STOP-MOTION PUPPET RUBRIC

Reflection

Heidegger and Derrida hold competing philosophies about the role of technology and its impact on art (or at least the art of writing and in comparison, art more broadly). What do you think of Heidegger and Derrida's arguments? If you were an art philosopher, what would you say about how technology is changing the art world and the kind of art that is made? Is technology a threat to craft? Is there such a thing as craft within a technological medium? Respond to these ideas by writing a reflection as if you were a philosopher of art, talking about the role of technology, craftsmanship, the hand-made, and possibly the death (and re-birth?) of hand-made.

In this section, you are not talking about your video as much as you are talking about these ideas generally. You are describing your point of view regarding the differing opinions of Heidegger and Derrida. You can use your video as an example for speaking about these ideas in general. Consider the following questions in your response.

1. What is the role of craftsmanship in art? Is it important? Why or why not?
2. How does technology interfere or support the idea of craft in artmaking?
3. Is technology changing the art world? If so, how? If not, why?
4. Is technology a threat to craft? If so, why? If not, why?
5. Should we value craftsmanship and hand-made objects as a society? Why or why not?
6. Do you appreciate art that is handmade less than, as much as, or more than art that is made using technology? Why?
7. Should we, as an American culture, value handmade things more than things made using technology?
8. Is there a distinction to be made about the difference between industry (things produced industrially) and technology (things produced using technological tools)? If so, why is that distinction important?

In a separate section, please discuss your feelings about the video you made, your successes and areas of growth, overall your experience of the assignment and how you would change the assignment if you had to do it again. Please also include what you learned from this project (knowledge, skills, techniques, etc.) that you would use on a future project.

Grading Rubrics

Stop-Motion Puppet Video		Points Possible	You Grade Yourself	Teacher Grades You
Puppet Design	Color Palette contrasts with background	5		
	6 or more Moving Parts	5		
	Font Choice – fits mood, attractive	5		
Project Design	Background has details	5		
	Text includes name & other word(s)	5		
Movement	3 Framing distances: long shot, midrange, close-up	5		
	Fluidity of Motion – there are enough tweens to make the motion make visual sense	5		
	Name Readability and Timing	5		
	Entertaining movements happen at center stage	5		
Editing	White Balance	5		
	Even Color Correction	5		
	Movements correspond with sound	10		
	Sound Levels for effects and score	5		
	Visual Clarity (focused objects)	5		
Video	Quicktime .mov File – in drive	5		
	Uploaded to Youtube with description and tags	5		
Artistry	Craftsmanship	5		
	Effort	5		
	Used time wisely	5		
Total		100		

Reflection	Points Possible	You Grade Yourself	Teacher Grades You
Articulated an argument about craft	10		
Articulated an argument about technology	10		
Provided evidence for the argument (explained why you think that)	10		
Separate section for feelings about own video	5		
Successes and Room for Improvement	5		
Overall Experience of the project	5		
What you Learned	5		
Total	50		